COLUMBIA
COMMUNITY BANK

Name Change
Frequently Asked Questions

Q: Why are you changing the name?
A: The "Columbia" name is also used by another regional bank that recently entered our market, which is creating confusion. We are changing our name to clearly differentiate ourselves, as well as show our unique offerings and that we are your local community bank.

Q: Why isn't the other bank changing its name instead?
A: The other bank is much larger and is not interested in changing its name nor concerned about being confused with us. Being smaller and more community focused, we determined that it is wise to change our name to protect our identity and best serve our clients.

Q: Is there any more to this than merely a name change?
A: No. We are proud of the work we do and our success is built on trustworthiness and integrity. The new name will not change how we do business in any way. We want to ensure we can differentiate ourselves as we move forward. We believe the only way to do this is by choosing a name that is distinct from other banks operating within our marketplace.

Q: What else is changing?
A: Only our name is changing. Everything else will stay the same. Our staff, services, hours…everything will stay the same.

Q: Do you have any idea what the new name will be?
A: We have not officially unveiled the new name, but we will do so soon. Our team is working with local branding professionals to help us through the naming process. We know the word "community" will continue to be our middle name, as we are truly a community bank helping local businesses.

Q: Will my checks have to be reissued?
A: Your checks will continue to process as usual. We will not be replacing checks. After the name change, the bank's name will be updated when you request a new order of checks.

Q: Will my account number change?
A: There will be no change to your account number(s) and you can continue to use your current checks and debit cards. Pre-authorized electronic transactions to your account will continue to process as normal.

Q: Who do I contact with more questions?
A: Talk to your relationship manager or any of our employees. Also, our President and CEO Rick Roby will be happy to address any questions or concerns. He can be reached at 503-693-7500.